

TAOREM LUCKY SINGH

WORDPRESS DEVELOPER

Moreh, Manipur - 795131 • +919362657944 • luckytaorem5@gmail.com • luckytaorem.github.io

• LinkedIn: [linkedin.com/in/luckytaorem](https://www.linkedin.com/in/luckytaorem)

PROFESSIONAL SUMMARY

Innovative B.Tech graduate and WordPress Developer with a strong technical foundation in Computer Science. Specializes in building custom themes, high-performance plugins, and scalable architectures using PHP and MySQL. Proven expertise in complex API integrations (PayPal, Razorpay, REST) and dynamic content management via ACF Pro. Passionate about building secure, optimized, and SEO-friendly web ecosystems that drive user retention and business growth.

TECHNICAL & SOFT SKILLS

- LANGUAGES & CORE:** PHP, MySQL, HTML5, CSS3, JavaScript, jQuery
- WORDPRESS ECOSYSTEM:** WooCommerce, Custom Themes & Plugins, Elementor, ACF, REST API
- TOOLS & ANALYTICS:** Git, GitHub, SSL, Technical SEO, Google Analytics, Google Tag Manager
- SOFT SKILLS:** Problem-Solving, Cross-functional Collaboration, Adaptability

PROFESSIONAL EXPERIENCE

ForceFriction AI June 2025 – Present
Lead WordPress Developer Tamil Nadu, India

- Architected custom themes, plugins, and ACF-driven layouts from scratch, resulting in significantly faster page load times and higher user retention.
- Integrated PayPal and Razorpay APIs via AJAX & PHP to automate recurring billing, ensuring seamless payment processing and reducing transaction failures.
- **Implemented** custom REST API endpoints to synchronize real-time subscription data with native mobile applications for a growing user base.
- Created automated webhook handlers to streamline user onboarding workflows, drastically cutting manual administrative tasks.

7 Star MedTech Feb 2025 – May 2025
SEO Intern Noida, India

- Executed strategic keyword research and on-page enhancements (metadata, schema markup), resulting in a **significant increase in organic traffic**.
- Streamlined site architecture and internal linking strategies, **boosting page indexing speed**.
- Implemented GA4 tracking to monitor performance metrics, identifying and resolving critical indexing errors via Google Search Console.

KEY PROJECTS

Techaimag (Tech AI Magazine) June 2025 – Present
AI Platform & Mobile App API

- **Developed** a custom plugin to manage user badges, featuring a secure login portal, visual badge display, and embed codes for third-party website integration.
- **Integrated** PayPal and Razorpay APIs to establish a robust subscription payment model for premium readers.
- **Built** a custom REST API to synchronize web content and user data seamlessly with the native mobile application.
- **Optimized** Technical SEO (site speed, caching, minification, schema) to elevate user experience and search rankings.

AI Business Magazine June 2025 – Present
Subscription Management & Integration

- **Integrated** PayPal and Razorpay APIs for automated subscription payment processing, mirroring the scalable architecture utilized in Tech AI Magazine.

Heisenberg Institute Oct 2025 – Present
Form & Analytics Automation

- **Developed** dynamic popup and application forms to effectively capture and validate user data.
- **Configured** custom triggers to push form submission events directly to Google Analytics for precise conversion tracking.
- **Automated** data pipelines to instantly synchronize and populate form submissions into centralized Google Sheets.

EDUCATION

Lovely Professional University 2022 – 2025
B.Tech in Computer Science & Engineering | **GPA: 7.1 / 10** Punjab, India

Lovely Professional University 2019 – 2022
Diploma in Computer Science & Engineering | **GPA: 8.38 / 10** Punjab, India

CERTIFICATIONS

Summer Internship Program | JAVA Core | Board Infinity July 2023